

I'm a versatile, international creative specializing in design, branding, art direction and global collaboration. I generate big ideas and deliver quality work from concept to completion in industries as varied as healthcare, entertainment, cultural arts, and consumer among many others.



## SKILLS

|                      |                       |                        |                     |
|----------------------|-----------------------|------------------------|---------------------|
| Creative Direction   | Branding & Identity   | Image Retouching       | Studio Management   |
| Art Direction        | Logo Design           | Advertising            | Key Art             |
| Graphic Design       | Photography           | Brochures              | Presentations       |
| Social Media         | Ad Campaigns          | B2B/B2C                | Mentoring           |
| Web & App Design     | Photo & Video Shoots  | Packaging              | Conceptual Thinking |
| Product Design       | Typography            | Global Collaboration   | Brainstorming       |
| AI Image Generation  | Video Development     | POP/POS                | Copywriting         |
| Email Communications | Magazine & Periodical | Pre-press & Production | Artworking          |
| Infographics         | Exhibition Signage    | Print & Press Checks   | Talent Recruitment  |



## ROLES

|                                                                                 |                                                                      |                                                    |                                                                              |
|---------------------------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------|------------------------------------------------------------------------------|
| 2020-PRESENT<br><b>FREELANCE CREATIVE</b>                                       | 2013-2016<br><b>GRAYLING PR LONDON</b><br>Lead Designer/Art Director | 2009-2011<br><b>CDM NEW YORK</b><br>Art Supervisor | 2005-2007<br><b>DRISSI MULTIMEDIA<br/>LOS ANGELES</b><br>Senior Art Director |
| 2016-2020<br><b>HARRISON &amp; STAR<br/>NEW YORK</b><br>VP Group Art Supervisor | 2011-2012<br><b>CDM LONDON</b><br>Art Director                       | 2008<br><b>KPR NEW YORK</b><br>Art Supervisor      |                                                                              |



## CLIENTS

|                                                                                                                                         |                                                                                                                         |                                                                                             |                                                                                                                             |
|-----------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|
| 20th Century Fox<br><i>The Simpsons</i> TV Series<br>Sony Pictures<br>MGM Studios<br>Paramount Pictures<br>Universal Studios<br>DIRECTV | PayPal<br>Starbucks<br>Disney/Pixar<br>Walt Disney Concert Hall<br>Sony Music<br>The Music Center<br>LA Visitors Bureau | MOCA Los Angeles<br>Sony Music<br>Apellis<br>Johnson & Johnson<br>Abbott<br>Amgen<br>Pfizer | Novo Nordisk<br>Bayer<br>Genentech/Roche<br>Biogen<br>Robb Report Magazine<br>Children's Hospital<br>Scholastic Corporation |
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## SOFTWARE

Adobe Creative Cloud  
Photoshop  
Illustrator  
InDesign  
Figma/XD/Sketch  
Canva  
Midjourney



## EDUCATION

**James Madison University**  
Virginia, USA  
Bachelor of Arts  
Major in Communications/  
Art (concentration in  
Graphic Design)

**Blake College of  
Art & Design London**  
United Kingdom  
BTEC Foundation Diploma  
in Art & Design, Distinction



## PASSIONS

Art  
Design  
Travel  
Music  
Yoga  
Tennis  
Karaoke